



**Embassy of the Arab Republic of Egypt  
Commercial Service Bureau – Pretoria**

68/2018

07 August 2018

**Egy Beauty Expo**

ATTENTION: Procurement manager

- Chambers of Commerce
- Cosmetic and personal care importers
- Cosmetic and personal care manufacturers

Dear Sir/ Madam

**The Egy Beauty Expo will take place in Cairo from 20 - 22 October 2018.**

**This is the leading and only meeting point for cosmetics, professional beauty and cosmetics technology suppliers and manufacturers to meet visiting distributors, wholesalers, retailers, salon owners, hair stylists, make up artists, beauty centers and buyers.**

**The show includes workshops and seminars for all beauty and cosmetology professionals, as well as booths to examine all new products and technologies.**

**Egy Beauty Expo allows for the first B2B business meeting program to connect exhibitors with buyers and investors from North Africa and the globe.**

**The organizers are also hosting a buyers program whereby selected buyers will be sponsored (flights and 5 Star accommodation).**



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**Kindly fill attached form and return to our office and the organizer to stand a chance to qualify for the sponsored program.**

**Please visit the website for more information and also find attached the expo brochure.**

Should you be interested or require more information, please find below the contact details:

**Egy Beauty Expo**

**Website: [www.egybeautyexpo.com](http://www.egybeautyexpo.com)**

**E-mail: [info@egybeauty.com](mailto:info@egybeauty.com)**

**Tel: +202 2520 2958**

I sincerely hope this information will benefit your esteemed company.

Best regards

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273 Middle St., Brooklyn, Pretoria 0181  
E-Mail: [egyptrad@telkomsa.net](mailto:egyptrad@telkomsa.net)

Tel: 27-12-3461654 / 346-3994  
Fax: 27-12-3461653



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Wahid Adly - Commercial Counsellor  
Head of Commercial Office

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